

Snug. The new earmold for Apple AirPods.

Ramsau, 04 January 2021. The company bachmaier® presents a new form of earmold in its 2021 catalog: the Snug earmold. This allows a secure fit of the popular AirPods from Apple.

No standard ear and now?

Apple promises an unparalleled headphone experience combined with maximum freedom of movement for its AirPods - at least for the majority of users. But those whose ears fall outside the norm either struggle with pressure points or a lack of support. Earmolds with a fully enclosing silicone shell have previously provided a remedy in such cases. bachmaier® now offers a new, much more discreet solution for Apple fans in the form of a Snug earmold.

Snug: The name says it all!

"Snug" comes from English and means cozy, comfortable and cuddly - and thus combines all the properties of this innovative earmold shape. With its reduced anatomy, the Snug earmold resembles a ring and is made of rigid acrylic. An impression of the ears is required for this. The custom-made earmold fits like a glove in the ears with the Apple AirPods: No pressing and no falling out. Even the handling is simple: The AirPods are easily clicked into the rings provided. In this way, the earmold nestles perfectly around the earpiece and is firmly fixed. An additional sealing ring ensures a 100% seal at the sound outlet. All the functions and the modern design of the Apple Airpods are retained with the Snugs. The sound hole of the Snugs also ensures an even better sound image. Thanks to customization and unique design, even users with very small ears can enjoy the music of the wireless Apple AirPods. The Snugs will be available from hearing care professionals from January 2021.

Hearing innovations from the Alps

Based in Ramsau, in the Berchtesgadener Land region, bachmaier GmbH is a developer, manufacturer and service provider for products related to hearing. With a total of 55 employees, the company has been developing and producing custom-made products for the hearing aid industry, the hearing protection industry and the music industry for over 30 years. Meanwhile, bachmaier® maintains manufacturing facilities in Germany and Hungary and supplies professional equipment to acousticians, hearing protection manufacturers and earmold laboratories throughout Europe.

Weitere Informationen unter: www.bachmaier.de/snug

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